

Be a Sticker Stickler

Stickers on produce display a 4-5 digit number known as a PriceLook-Up (PLU) code for stores to identify produce and distinguish between conventionally-grown, organic, and genetically modified (GMO) produce.

4-digit PLU codes in the 3000s or 4000s indicate **conventionally-grown** produce.

5-digit PLU codes starting with 9 indicate **organically-grown** produce.

5-digit PLU codes starting with 8 indicate **genetically modified** produce.

